



PROTEIN

- Provides natural energy.
- Increases satiety and decreases hunger.
- Re-builds enzymes, hormones, body tissue & antibodies.
- Must be replenished daily. Individual needs often increase with age.

IS YOUR BODY'S BUILDING BLOCKS!

Rice Protein Original Formula Comparison

	Growing Naturals®	National Brand A	National Brand B	National Brand C
Cost per Protein Gram	\$0.05	\$0.05	\$0.05	\$0.06
Protein per Serving	24g	12g	11g	16g
Protein per Gram	0.90g	0.80g	0.65g	0.76g
Isolate (90% Protein)	✓	✗	✗	✗
Smoother Texture	✓	✗	✗	✗
Organic	✓	✓	✓	✗
Corn-Free	✓	✓	✓	✗



Data based upon nutrition panels of original formula rice protein and retail price survey as of 8/11.